

Privacy Policy

Privacy and private data are protected. The processing of personal data of guests, customers, suppliers, partners, and other users is limited to that data necessary to optimally provide the services. Personal data is collected, processed, and used in accordance with the content of this privacy policy and the applicable data protection regulations, in particular the Swiss Data Protection Act (DSG). This privacy policy regulates which personal data is collected, processed, and used.

1. Description and scope of data processing

- 1.1 Personal data within the meaning of this privacy policy is all information relating to an identified or identifiable natural person (hereinafter "data subject"). This includes, in particular, name, email address, address, telephone number, credit card and account details, and VAT information.
- 1.2 Personal data also includes information about the use of the website. In this context, personal data may be collected as follows: Information about visits to the website, such as the volume of data transfer, the location from which the data is retrieved, and other connection data and sources. This is generally done through the use of log files and cookies. Further information on log files and cookies can be found in Section 5.
- 1.3 In principle, personal data will be destroyed or anonymised as soon as they are no longer required for the purpose of processing.

2. Purpose of use

Personal data is generally used for the following purposes:

- 2.1 In order to optimally provide the required services to the guest/customer;
- 2.2 To ensure that the website can be used as effectively and as customer-friendly as possible;
- 2.3 To fulfil obligations arising from contracts with third parties;
- 2.4 To enable participation in interactive offers;
- 2.5 To inform you about changes to the services;
- 2.6 To use additional tools such as social media plugins, newsletters or web analysis tools.

3. Principles of data processing

When processing data, the principles of legality, proportionality, purpose limitation, transparency – in particular the fulfilment of information obligations – and data security are taken into account.

4. Information regarding the user's computer, cookies

- 4.1 Each time the website is accessed, the following information is generally collected: the IP address, the browser request, and the time of the request. Furthermore, the status and amount of data transferred as part of this request are recorded. Product and version information about the browser and computer operating system used, as well as the website from which the site was accessed, are also collected. This data is used for the operation of the website; in particular, to identify and correct website errors, to determine website utilization, and to make adjustments or improvements.